



CORPORATE FACTS OLD ORCHARD BRANDS, LLC

When Old Orchard Brands opened for business in 1978, it first offered apple juice. Today, Old Orchard still sells apple juice, and many apple juice blends, but has expanded its products to include many other varieties of juice and tea products.

A few facts about the company:

- The company is located in Sparta, Michigan, in the center of an old apple orchard
- Old Orchard is privately owned
- Old Orchard is the second largest frozen juice brand in the United States
- Old Orchard is the fourth largest bottled juice brand in the United States
- Old Orchard juices are available nationally through most major retailers
- The company has earned the reputation of being the “blend experts” because of its unique juice blends
- No other juice maker can match the variety of apple blends offered by Old Orchard
- Old Orchard offers 63 different varieties of bottled juice, and 27 varieties of frozen juice
- Old Orchard juices come in 64oz. bottles, 128oz. bottles, and 12oz. frozen cans
- Old Orchard frozen concentrates are packaged in recyclable 12oz. plastic containers, and make 48oz. of juice
- Old Orchard offers the largest variety of all 100% juice items packaged in a microwave-safe plastic container for easy thawing
- Old Orchard utilizes a state-of-the-art production facility
- Each year, Old Orchard produces approximately 55 million bottles of juice, and 45 million units of frozen concentrate
- Old Orchard can produce up to 280 bottles of juice per minute, and up to 650 frozen containers of juice per minute
- All Old Orchard juices are preservative-free
- Old Orchard’s product line includes: 100% juices and juice blends, juice cocktails, mixers, super-premium juices, reduced-sugar “Healthy Balance” juice cocktails, juice cocktail Nectars, Organic teas, and Organic 100% juices